

III. PUBLIC ART REVIEW COMMITTEE (PARC): PURPOSE, MEMBERSHIP, PROCESSES:

- A. To carry out its public art responsibilities per Sec. 2-358(f), the ACC proposes to establish and maintain a Public Arts Review Committee, which will have the following five responsibilities:
- B. Advise the ACC regarding commissioning, installation, maintenance, and decommissioning of publicly funded art to ensure positive impact on civic quality of life and aesthetic environment.
- C. Reserves the right, on behalf of the ACC and the City, to approve art and may reject any art that it deems offensive to any race, age, creed, religion, gender or disability.
- D. Update and advise the ACC regarding all public art that will be installed in the historic downtown district.
- E. Approve the design, installation, maintenance and decommissioning of privately or publicly funded two or three-dimensional art, sculpture or garden-art decoration or installations on city-owned property.
- F. Where the parties agree to a cooperative effort, advise private and non-profit projects that will be installing art in locations that will be accessible to and frequented by the public (e.g., the Depot).

IV. MEMBERSHIP:

- A. A committee of up to nine members shall be appointed by the ACC and approved by the City Administrator.
- B. The panel will include two ACC members, a City staff liaison, a Public Works staff member, and panelists appropriate to the genre of artwork and to the location and project under consideration.
- C. Panel members may include artists, arts faculty members, architects and department staff related to the project, arts administrators, and two or more at-large community representatives, including representatives of diverse groups. ACC will convene PARC on an ad hoc basis when the need arises.

V. SCOPE OF WORK:

- A. ACC/PARC will facilitate communication among City staff coordinating public art projects, artists, and public arts stakeholders.
- B. ACC/PARC will work closely with the representatives of public arts sites to advance outcomes, goals, and the interests of Northfield residents, businesses, and property owners.

VI. REVIEW CRITERIA:

A. PARC review of publicly funded commissions, purchases, or installations shall consider, but not be bound by any one of, the following review criteria in choosing works to recommend to the ACC and the City.:

1. Artistic excellence

- i. Does the project represent workmanship of the highest quality?; and
- ii. Does the project satisfy the parameters of the request for proposals, if applicable?; and
- iii. Does the project represent a cohesive, unified theme or idea?; and
- iv. Is the project original, compelling, and creative work?

2. Public involvement

- i. Does the project's development and review include participation by residents, users, community organizations and institutions, businesses, cultural communities, advocacy groups, and students and youth, as appropriate?; and
- ii. Does the project facilitate public involvement via community meetings, community surveys, and requests for proposals?

3. Enhancement of community identity and place

- i. Does the site, surrounding area, or project provide an opportunity to reflect on the community and its characteristics, including history, identity, geography and cultures?; and
- ii. Is the project appropriate for public display?; and
- iii. Is the project acceptable to current community standards?; and
- iv. Are there opportunities within the project to integrate artwork into the design or function of structures?

4. Community vitality

- i. Will the site and project be visible to visitors and residents?; and
- ii. Will the project appeal to a broad range of people?; and
- iii. Is the project making an effort to build capacity and cooperation between the private and public sectors, artists, arts organizations, and community members?; and
- iv. Does the project encourage civic dialogue about art and civic issues?

5. Safety and maintenance of public art

- i. What is the plan for maintenance and repair?
- ii. Is the piece safe for public interaction?

VI. STATEMENT OF NON-DISCRIMINATION.

A. Recommendations about public art decisions will be made without regard to an individual's or the perception of an individual's race, color, creed, religion, sex, domestic relationship status, parent status, familial status, sexual orientation,

national origin, gender identity, age, or disability, or the use of a trained dog guide by a blind, deaf or otherwise physically disabled person.

- B. Each call for artists will be posted on the City and the Arts and Culture Commission websites.