2017 MARKETING SCHEDULE

	January	February	March	April	May	June	July	August	September	October	November	December		TOTALS
Brochures/Postcards	$ 10,000.00									$ 2,000.00				$ 12,000.00
Advertising Giveaways														$ -
Contestsw/Awards/Gifts					$ 250.00									$ 250.00
Event Sponsorships														$ -
Marketing Expense														$ -
Postage & Shipping	$ 165.00	$ 165.00	$ 165.00	$ 165.00	$ 170.00	$ 170.00	$ 170.00	$ 170.00	$ 165.00	$ 165.00	$ 165.00	$ 165.00		$ 2,000.00
Production Expense														$ -
State & National Meetings	$ 450.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00	$ 500.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00	$ 30.00		$ 1,250.00
Trade Show Expense														
Travel	$ 120.00	$ 120.00	$ 120.00	$ 120.00	$ 120.00	$ 120.00	$ 120.00	$ 120.00	$ 120.00	$ 120.00	$ 120.00	$ 120.00		$ 1,440.00
Memberships	$ 2,000.00		$ 355.00				$ 2,000.00							$ 4,355.00
Printing		$ -			$ -	$ -	$ -	$ -			$ -			$ -
Website	$ 5,000.00													
TOTALS	$ 17,735.00	$ 315.00	$ 670.00	$ 315.00	$ 570.00	$ 790.00	$ 2,320.00	$ 320.00	$ 315.00	$ 2,315.00	$ 315.00	$ 315.00		$ 21,295.00
														$ 16,295.00