

2018 CVB BUDGET - 2nd DRAFT	2018 BUDGET	2017 Projected	2017 BUDGET	2016 ACTUAL	2015 ACTUAL	2014 ACTUAL	2013 ACTUAL	2012 ACTUAL	2011 ACTUAL	2010 ACTUAL	2009 ACTUAL	2008 ACTUAL
Actual/Budget												
Revenues												
Interest Income	\$ 16.00	\$ 16.85	\$ 16.00	\$ 15.84	\$ 161.80							
Lodging Tax	\$ 100,000.00	\$ 92,764.85	\$ 84,100.00	\$ 122,568.52	\$ 81,455.44							
Miscellaneous/Other Revenue	\$ 7,000.00	\$ 4,065.00	\$ 3,500.00	\$ 13,497.00	\$ 6,650.00							
EMT Grants	\$ 7,000.00	\$ 6,584.59	\$ 7,600.00	\$ 9,891.00	\$ 3,451.50							
TOTAL REVENUES	\$ 114,016.00	\$ 103,431.29	\$ 95,216.00	\$ 145,972.36	\$ 91,718.74	\$ 84,569.00	\$ 79,352.09	\$ 74,820.90	\$ 83,818.02	\$ 80,596.53	\$ 76,429.28	\$ 91,870.34
EXPENSES												
Total Personnel Expenses	\$ 55,885.86	\$ 47,622.25	\$ 47,683.23	\$ 46,524.17	\$ 28,276.09	\$ 41,011.00	\$ 30,447.55	\$ 33,286.31	\$ 20,435.96	\$ 20,175.50	\$ 19,395.96	\$ 18,831.00
Accounting Fees	\$ 2,020.00	\$ 1,927.25	\$ 2,220.00	\$ 1,791.08	\$ 1,792.45							
Audit/Year End Fees	\$ 750.00	\$ 750.00	\$ 750.00	\$ 500.00	\$ 515.00							
Advisory Board Meetings	\$ -			\$ 56.98	\$ 23.05							
Bank Service Charges	\$ -				\$ 3.00							
Contract Labor	\$ -				\$ 4,160.80							
Employee Search Expense	\$ -				\$ 996.00							
Depreciation	\$ -	\$ 159.84	\$ 420.00	\$ 457.20	\$ 457.20							
Insurance-Directors	\$ 350.00	\$ 350.00	\$ 350.00	\$ 325.00	\$ 325.00							
Insurance-Workmans Com	\$ 350.00	\$ 300.00	\$ 350.00	\$ 325.00	\$ 325.00							
Insurance-Buld & Contents	\$ 500.00	\$ 450.00	\$ 500.00	\$ 500.00	\$ 449.36							
Office Supplies	\$ 900.00	\$ 1,419.38	\$ 1,200.00	\$ 1,282.44	\$ 1,058.83							
Office Equipment	\$ 1,000.00	\$ 1,790.67	\$ 2,100.00	\$ 1,794.42	\$ 1,791.44							
Property Tax	\$ 1,300.00	\$ 1,300.00	\$ 1,300.00	\$ 1,211.68	\$ 1,278.90							
Rent	\$ 7,800.00	\$ 6,300.00	\$ 6,300.00	\$ 6,300.00	\$ 6,300.00							
Supplies	\$ 300.00	\$ 339.18	\$ 300.00	\$ 466.09	\$ 136.86							
Telephone/Cable	\$ 780.00	\$ 774.23	\$ 840.00	\$ 710.73	\$ 740.44							
Telephone - Cell	\$ 360.00	\$ 300.00	\$ 360.00	\$ 360.00	\$ 240.00							
Computer/Internet/Web Expense	\$ 587.50	\$ 1,500.19	\$ 1,800.00	\$ 1,531.94	\$ 2,727.77							
Management Fee	\$ -				\$ 5,000.00							
Miscellaneous Expense	\$ 600.00	\$ 275.27	\$ 600.00	\$ 746.58	\$ 336.76							
Total Operations Expenses	\$ 17,597.50	\$ 17,936.01	\$ 19,390.00	\$ 18,359.14	\$ 28,657.86	\$ 18,192.00	\$ 19,896.54	\$ 8,277.33	\$ 9,658.48	\$ 7,456.86	\$ 12,883.06	\$ 15,133.50
Advertising	\$ 22,179.54	\$ 39,394.39	\$ 21,997.50	\$ 42,416.64	\$ 24,130.80							
Advertising Giveaways	\$ -	\$ -					\$ -					
Brochures	\$ -	\$ 4,239.16	\$ 12,000.00	\$ 9,982.65	\$ 13,073.70				\$ -			
Business Meetings	\$ 600.00	\$ 725.60	\$ 900.00	\$ 848.51	\$ 192.90							
Contests/Awards/Gifts	\$ 350.00	\$ 1,207.55	\$ 250.00	\$ 808.50	\$ -							
Memberships	\$ 4,855.00	\$ 4,538.33	\$ 4,355.00	\$ 4,355.00	\$ 805.00							
Postage & Shipping Expense	\$ 2,745.00	\$ 2,164.81	\$ 2,000.00	\$ 2,094.60	\$ 2,891.71							
Printing	\$ -	\$ -										
Production Expense	\$ -	\$ 2,600.00		\$ 1,748.01	\$ 3,290.87							
Promotional Items	\$ 400.00	\$ -		\$ 1,215.89								
State & National Meetings	\$ 795.00	\$ 445.00	\$ 1,250.00	\$ 3,575.20	\$ 1,011.52							
Special Projects	\$ 1,200.00											
Trade Show Expense	\$ 2,275.00	\$ 699.80		\$ 551.95								
Travel	\$ 1,440.00	\$ 2,684.79	\$ 1,440.00	\$ 2,574.60	\$ 1,186.63							
Utilities	\$ 600.00	\$ 589.31	\$ 600.00	\$ 403.27	\$ 336.24							
Volunteer Group Tour Program	\$ -	\$ -			\$ -							
Web Site	\$ -	\$ 5,496.09	\$ 5,000.00	\$ 89.00	\$ 80.00							
Advertising Expenses	\$ 37,439.54	\$ 64,784.83	\$ 49,792.50	\$ 70,663.82	\$ 46,999.37	\$ 42,846.00	\$ 91,584.87	\$ 25,866.55	\$ 31,391.63	\$ 52,751.25	\$ 59,017.39	\$ 57,882.52
Total Expenses	\$ 110,922.90	\$ 130,343.09	\$ 116,865.73	\$ 135,466.19	\$ 103,933.32	\$ 102,049.00	\$ 141,928.96	\$ 67,430.19	\$ 61,486.07	\$ 80,383.61	\$ 91,296.41	\$ 91,847.02
NET INCOME/(LOSS)	\$ 3,093.10	\$ (26,911.80)	\$ (21,649.73)	\$ 10,506.17	\$ (12,214.58)	\$ (17,480.00)	\$ (62,576.87)	\$ 7,390.71	\$ 22,331.95	\$ 212.92	\$ (14,867.13)	\$ 23.32