

Micropolitan Summit Series

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NORTHFIELD

MICROPOLITAN SUMMIT
REAL ESTATE • INVESTMENT • DEVELOPMENT

JUNE 7, 2017

ST. OLAF COLLEGE

10 AM - 2 PM

4 HOURS OF REAL ESTATE CONTINUING EDUCATION APPLIED FOR

Early-Bird Rate \$89

Regular Rate \$99

Walk-Ins Welcome | Walk-In Rate \$129

EVENT REGISTRATION

Northfield Real Estate Summit - In Northfield

Wednesday, June 7, 2017

10:00 AM - 2:00 PM Program

St. Olaf College

1520 St. Olaf Ave., Northfield, Minnesota 55057, USA

Speakers Include:

Tim O'Neill, Regional Labor Market Analyst, DEED

Lisa Peterson, Director of Tourism, Northfield Area Chamber of Commerce & Tourism

Ernie Hurlbut, President, McLane Company, Inc

Chris Kennelly, Owner, Northfield Construction Company & Bluewater Real Estate

Lynn Johnson, Broker, Coldwell Banker

9:55 AM Welcome and Introduction

10:00 AM Northfield Market Conditions

- Current state of the economy in the City of Northfield
- Current population and demographic trends in Northfield
- Workforce trends and how are they impacting the local real estate market
- Significance of the relationship between colleges and the local community
- The importance of agri-business to the local market in Northfield
- The impact of arts and culture on the local market in Northfield
- How important is tourism to the local economy in Northfield

10:55 AM Why Northfield - What Makes Northfield a Great Place for Business

- Who are the local employers and what businesses are coming to the area
- Transportation and other amenities that are crucial to the region
- What do site selectors and brokers need to know
- Why are local companies expanding in Northfield

11:55 PM Break with Lunch and Refreshments

12:05 PM Commercial & Industrial Development Opportunities

- Economic Drivers: Why are Real Estate investors interested in the Northfield area?
- State of the Industry: Office, Industrial, Retail, Multifamily
- Prime Development Opportunities – Recent Successes

1:00 PM Residential Real Estate Market Update

- State of the Industry – Residential Real Estate Market & Overview of existing market
- Market trends – Residential sales analysis year over year – what is selling and why
- What do outside investors see as opportunities in the Northfield Area
- Senior housing demands and opportunities

2:00 PM Adjourn & Networking

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WHEN

Wednesday, June 7, 2017
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Lunch at 11:55 PM

WHERE

St. Olaf College
1520 St. Olaf Ave., Northfield, Minnesota 55057, USA

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Early-Bird Rate \$89
Regular Rate \$99
(\$129.00 Walk-In Rate)

***Refunds available up to 72 hours
prior to the event.
No refunds, transfers or cancellations
within 72 hours, during or after event.***

RSVP

Tuesday, June 6, 2017

**Sponsorship
Information**

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Upcoming Events

[Online Registration](#)