

CITY OF NORTHFIELD, MINNESOTA
CITY COUNCIL RESOLUTION 2017-073
APPROVING “ARTS IN PUBLIC PLACES” AS A “COUNCIL POLICY”
FOR THE CITY OF NORTHFIELD, MINNESOTA

WHEREAS, one of the purposes of the Arts and Culture Commission (ACC) is to advise the City of Northfield (the City) on arts policies and arts development; and

WHEREAS, one of the purposes of the Arts and Culture Commission (ACC) is to advise the City of Northfield (the City) on arts policies and arts development, as detailed in City Code (Sec. 2-358) as follows:

(6) Upon request of the city council, develop and advocate design standards for city facilities, public areas, and private development, which represent a coherent image of Northfield as a place of unique aesthetic, architectural, and cultural identity;

(7) Plan and advocate funding for the installation of public art in Northfield that enhances the city's appearance and artistic appeal;

WHEREAS, in recent years, the ACC has received requests from public and private entities regarding design standards and display of art. In order to meet these requests; and

WHEREAS, the ACC is developing guidelines related to the development, siting, and installation of public arts and, in the case of public funding, review standards and procedures for the selection of quality public art; and

WHEREAS, a web-link to the guidelines and review procedures will be published on the ACC web page, and the document will also be incorporated into the ten-year goals document that the ACC is currently in the process of developing; and

WHEREAS, the City is pursuing best practices to include a formal written “Art in Public Places Policy” as a formal “Council Policy” of the City.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL THAT:

1. The City of Northfield approves the “Art in Public Places” as a “Council Policy” of the City, attached hereto, is hereby adopted.

PASSED by the City Council of the City of Northfield on this 19th day of September 2017.

ATTEST

I. City Clerk

Mayor

VOTE: ___ POWNELL ___ COLBY ___ DELONG ___ NAKASIAN

___ NESS ___ PETERSON WHITE ___ ZWEIFEL

City of Northfield, Minnesota	Policy Number:
	Adopted:
Council Policy	Revised: Not Applicable
Art in Public Places	

- I. **PURPOSE:**
 - A. The purpose of this policy is to guide public and private development and the installation of public art within the City of Northfield.
 - B. The Northfield Arts and Culture Commission (ACC) is designated to develop and advocate for art and design standards for city facilities, public areas, and private development that will present a coherent image of Northfield as a place of unique aesthetic, architectural, and cultural identity.

- II. **OBJECTIVES:**
 - A. The Northfield Arts and Culture Commission (ACC) advocates for public support of the arts and promotes art that demonstrates the following objectives:
 - 1. Enhances the aesthetic environment of public places, such as buildings, roads, paths, sidewalks, and landscapes, through high-quality public art, including permanent and temporary art installations.
 - 2. Contributes to community identity and place by, for instance:
 - i. Building awareness of and celebrating the community’s diverse history, identity, cultures, and geography; and
 - ii. Inviting community response to proposed installations of public art; and
 - iii. Involving a broad range of groups, neighborhoods, and organizations in the planning or creation of public artworks.
 - 3. Adds to community vitality by, for instance:
 - i. Promoting Northfield as a nationally and internationally recognized arts city and tourist destination;
 - ii. Building the capacity of and cooperation between the private and public sectors, artists, and community members; and
 - iii. Encouraging civic dialogue about the role of art in civic life and Northfield development.
 - 4. Involves artists in the creation and development of art by encouraging a variety of creative opportunities for artists with a range of experiences.
 - 5. Provides opportunities for public, private, or public/private support of the creation, acquisition, and installation of art works by, for instance:
 - i. Integrating artwork into City building projects by involving artists in the planning process; and
 - ii. Identifying grant, municipal and other funding sources; and

III. PUBLIC ART REVIEW COMMITTEE (PARC): PURPOSE, MEMBERSHIP, PROCESSES:

- A. To carry out its public art responsibilities per Sec. 2-358(f), the ACC proposes to establish and maintain a Public Arts Review Committee, which will have the following five responsibilities:
- B. Advise the ACC regarding commissioning, installation, maintenance, and decommissioning of publicly funded art to ensure positive impact on civic quality of life and aesthetic environment.
- C. Reserves the right, on behalf of the ACC and the City, to approve art and may reject any art that it deems offensive to any race, age, creed, religion, gender or disability.
- D. Update and advise the ACC regarding all public art that will be installed in the historic downtown district.
- E. Approve the design, installation, maintenance and decommissioning of privately or publicly funded two or three-dimensional art, sculpture or garden-art decoration or installations on city-owned property.
- F. Where the parties agree to a cooperative effort, advise private and non-profit projects that will be installing art in locations that will be accessible to and frequented by the public (e.g., the Depot).

IV. MEMBERSHIP:

- A. A committee of up to nine members shall be appointed by the ACC and approved by the City Administrator.
- B. The panel will include two ACC members, a City staff liaison, a Public Works staff member, and panelists appropriate to the genre of artwork and to the location and project under consideration.
- C. Panel members may include artists, arts faculty members, architects and department staff related to the project, arts administrators, and two or more at-large community representatives, including representatives of diverse groups. ACC will convene PARC on an ad hoc basis when the need arises.

V. SCOPE OF WORK:

- A. ACC/PARC will facilitate communication among City staff coordinating public art projects, artists, and public arts stakeholders.
- B. ACC/PARC will work closely with the representatives of public arts sites to advance outcomes, goals, and the interests of Northfield residents, businesses, and property owners.

VI. REVIEW CRITERIA:

A. PARC review of publicly funded commissions, purchases, or installations shall consider, but not be bound by any one of, the following review criteria in choosing works to recommend to the ACC and the City.:

1. Artistic excellence

- i. Does the project represent workmanship of the highest quality?; and
- ii. Does the project satisfy the parameters of the request for proposals, if applicable?; and
- iii. Does the project represent a cohesive, unified theme or idea?; and
- iv. Is the project original, compelling, and creative work?

2. Public involvement

- i. Does the project's development and review include participation by residents, users, community organizations and institutions, businesses, cultural communities, advocacy groups, and students and youth, as appropriate?; and
- ii. Does the project facilitate public involvement via community meetings, community surveys, and requests for proposals?

3. Enhancement of community identity and place

- i. Does the site, surrounding area, or project provide an opportunity to reflect on the community and its characteristics, including history, identity, geography and cultures?; and
- ii. Is the project appropriate for public display?; and
- iii. Is the project acceptable to current community standards?; and
- iv. Are there opportunities within the project to integrate artwork into the design or function of structures?

4. Community vitality

- i. Will the site and project be visible to visitors and residents?; and
- ii. Will the project appeal to a broad range of people?; and
- iii. Is the project making an effort to build capacity and cooperation between the private and public sectors, artists, arts organizations, and community members?; and
- iv. Does the project encourage civic dialogue about art and civic issues?

5. Safety and maintenance of public art

- i. What is the plan for maintenance and repair?
- ii. Is the piece safe for public interaction?

VI. STATEMENT OF NON-DISCRIMINATION.

A. Recommendations about public art decisions will be made without regard to an individual's or the perception of an individual's race, color, creed, religion, sex, domestic relationship status, parent status, familial status, sexual orientation,

national origin, gender identity, age, or disability, or the use of a trained dog guide by a blind, deaf or otherwise physically disabled person.

- B. Each call for artists will be posted on the City and the Arts and Culture Commission websites.